



Creating an Affordable and Scalable Distance Learning Experience with WITC

About WITC

WITC is a top-ranked college serving the northwest region of Wisconsin with multiple convenient locations and offerings, including career-focused degree and certificate programs, customized training for businesses and a wide array of personal and career enrichment courses. It's no wonder WITC serves one in 16 people in the community. WITC is committed to making your experience meaningful and professional with faculty and staff who care about your individual success.

The Problem

With four campuses across the state, students heavily rely on the distance learning courses WITC offers. To better serve their students, WITC needed a more affordable and scalable audio solution to integrate in several classrooms across their campuses for their distance learning courses. They were experiencing many issues with other leading codecs, including extremely high installation costs and limitations to the number of microphones used in one room.



Industry:
Education

Website:
witc.edu

Products:



Smart Spiders



Ceiling Mounts



The Power Hub

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The Solution

“I wanted to separate the camera and audio into two different products just because I was sick of both failing because of one connection. I wanted something that we could use with as little as one microphone but could upscale to larger conference center spaces if needed. That was how I found the Phoenix Spiders. I watched some YouTube videos of daisy chaining 15 of them together and thought they were perfect.”

-Tim Bablick, Network & Security Administrator at Wisconsin Indianhead Technical College



The Outcome

WITC began implementing Phoenix Audio Smart Spiders (ceiling mounted) and Power Hubs. So far they have installed 22 rooms with ceiling mounted, daisy chained Smart Spiders with plans to complete 17 more by the end of the school year and 20 additional rooms in the following school year. Most of their rooms are covered with two to four Spiders paired with a

Logitech Rally camera. The addition of the Smart Spiders allowed WITC to improve their distance learning courses without disruptions due to technical difficulties.



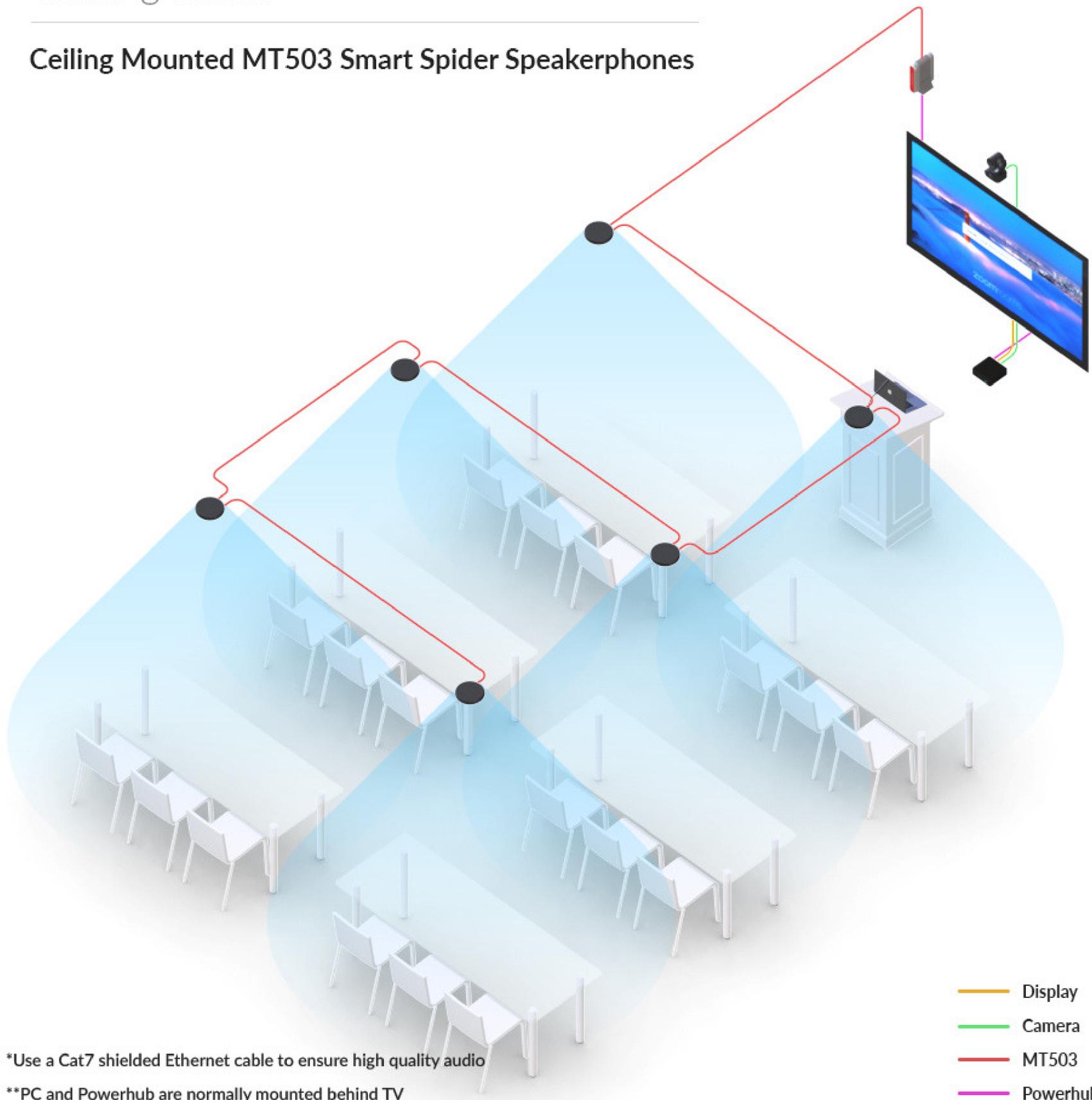
About Phoenix Audio

Based in Southern California, Phoenix Audio Technologies is a leading innovator of audio communication solutions, striving to provide audio and video conferencing with simple-to-install, easy-to-use, high quality audio. The company designs and manufactures products that address the fast pace changes in communication trends, conferencing environments, and connectivity technologies. Phoenix Audio's proprietary audio algorithms aim to improve the communication experience and enable people to speak freely and naturally with as little compromise in quality as possible. For more information, visit www.phnxaudio.com.

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Training Room

Ceiling Mounted MT503 Smart Spider Speakerphones



*Use a Cat7 shielded Ethernet cable to ensure high quality audio

**PC and Powerhub are normally mounted behind TV

