



**Phoenix Audio Technologies Signs UK Exclusive Distribution Agreement with Imago ScanSource**  
*New audio solutions complement video communications range*

IRVINE, Calif.—(BUSINESS WIRE). [Phoenix Audio Technologies](#) has signed an exclusive distribution agreement with [Imago ScanSource](#), Europe’s largest video solutions company, which allows Imago ScanSource to add a broad and innovative range of audio communications products to its portfolio, further strengthening its offer to the channel.

Creator of award-winning products, such as the [Condor Beamforming Microphone Array](#) and [Spider USB Conference Phone](#), Phoenix Audio Technologies is a leading innovator of audio communication solutions that strives to provide audio and video conferencing with simple-to-install, easy-to-use, high quality audio. The deal, which gives Imago ScanSource and Video Corporation (both ScanSource companies) exclusive distribution rights across the UK, provides access to microphones, voice capture technology, digital signal processors (DSP), speakerphones and audio conferencing mixers.

Phoenix Audio Technologies has been established since 2004 and has a large footprint in the US market. The relationship with Imago ScanSource provides the company with an opportunity to introduce its products to the distributor’s large network of reseller partners, enabling them to offer more solutions to their end-user customers.

“Phoenix’s solutions are a perfect fit with our existing range of video communications products,” commented James Vickerage Vice President for the UK and Ireland at Imago ScanSource. “They are easy to use and the DSP products in particular allow audio within a video conference to be managed precisely, whether that’s directing sound to speakers in the ceiling and walls or onto a recording device. This will give our reseller channel a great opening to start new conversations with customers.”

“We are delighted to be strengthening our relationship with Imago ScanSource as the exclusive distributor for the complete range of Phoenix Audio Technologies products in the UK,” says Joseph Marash, CEO at Phoenix Audio Technologies. “Imago ScanSource’s experience and knowledge of the video and audio conference channels, as well as the complementary products they carry, gives us great confidence in this partnership.”



Phoenix Audio Technologies products will be available from Imago ScanSource from July. Further details are at [www.imagoscansource.com](http://www.imagoscansource.com)

### **About Phoenix Audio Technologies**

Based in Southern California, Phoenix Audio Technologies is a leading innovator of audio communication solutions, striving to provide audio and video conferencing with simple-to-install, easy-to-use, high quality audio. The company designs and manufactures products that address the fast pace changes in communication trends, conferencing environments, and connectivity technologies. Phoenix Audio's proprietary audio algorithms aim to improve the communication experience and enable people to speak freely and naturally with as little compromise in quality as possible. For more information, visit [www.phnxaudio.com](http://www.phnxaudio.com).

### **Contact**

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