



PHOENIX AUDIO TECHNOLOGIES SIGNS U.S. DISTRIBUTION AGREEMENT WITH INGRAM MICRO

IRVINE, Calif. November 1, 2016 ([BUSINESSWIRE](#))— [Phoenix Audio Technologies](#) announced today a distribution agreement with [Ingram Micro Inc.](#) (NYSE: IM). The agreement will expand Phoenix Audio’s distribution channel in the U.S. and enhance Ingram Micro’s Unified Communications (UC) portfolio. Phoenix Audio’s [Spider](#) family of products and [Condor](#) Beamforming Microphone Array address a unique business need in today’s market, offering channel partners a distinct service advantage.

“This distribution agreement with Ingram Micro gives us access to a growing pool of channel partners and resellers that were beyond our reach until now,” says Jonathan Boaz, Phoenix Audio VP of Sales and Marketing. “We are happy Ingram Micro recognized our products’ unique value and will work together to promote our UC solutions to Ingram Micro’s extensive channel partner ecosystem.”

“Phoenix Audio Technologies offers our channel partners greater flexibility and choice when it comes to selecting high-quality audio solutions for their client’s business needs,” said Kevin Prewett, senior director, Advanced Solutions, Ingram Micro. “Communications and collaboration solutions are a growing market of opportunity for vendors and channel partners alike. We’re pleased to welcome Phoenix Audio Technologies to our growing UC portfolio.”

About Phoenix Audio Technologies

Based in Southern California, Phoenix Audio Technologies is a leading innovator of audio communication solutions, striving to provide audio and video conferencing with simple-to-install, easy-to-use, high quality audio. The company designs and manufactures products that address the fast pace changes in communication trends, conferencing environments, and connectivity technologies. Phoenix Audio’s proprietary audio algorithms aim to improve the communication experience and enable people to speak freely and naturally with as little compromise in quality as possible. For more information, visit www.phnxaudio.com.

About Ingram Micro Inc.

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

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